

NW Region Report

April 2014

CHNS & CHPS

Sarah Brisco

- Participated in the Carroll County Teen Summit- Provided an interactive activity booth on nutrition/tobacco prevention for the students. Teen Summit for 8th graders with multiple topics such as MV Safety-seatbelt and distracted driving, ATV safety, Social Media, Sexting, and Texting with Cyber bullying, and Smokeless Tobacco, along with about 10 interactive booths for 254 8th graders and total of 299 present
- Provided the BMI training at Farmington Co-op for new school nurses
- Visited Bergman School- Provided materials on tobacco prevention and sports drinks for wellness coordinator
- Visited Sonora School- Invited the wellness coordinator and wellness team to the wellness conference at Farmington in June.
- Visited Ozark Mountain School @ St. Joe- Met with the Wellness Coordinator to discuss the progress on wellness committee meetings and SHI completion.
- Visited Leslie School – Met with the principal to discuss wellness initiative in the Leslie School and to invite their staff to attend the wellness conference in July at the OUR Co-op
- Visited Huntsville Primary School- Invited the wellness coordinator and wellness team to the wellness conference at Farmington in June
- Participated in the Newton County Teen Summit for 8th graders with multiple topics discussed from drug abuse: methamphetamine and prescription drugs, MV safety-seatbelts and distracted driving, ATV safety, Bullying, and Smokeless Tobacco , approximately 85 8th graders with a total of 104 present

Cheria Lindsey

- CIV via Paula Smith on Immunization Updates in the Schools for the 2014-2015 School Year and included educational materials to use in health rooms that included Act 811 posters and fact cards along with Oral Health Posters and discussed ways to educate parents in all areas. 19 were present
- Newton County Teen Summit for 8th graders with multiple topics discussed from drug abuse: methamphetamine and prescription drugs, MV safety-seatbelts and distracted driving, ATV safety, Bullying, and Smokeless Tobacco presented by myself and

partnered with NAPHE tobacco grantee, approximately 85 8th graders with a total of 104 present

- “Don’t Shake, Don’t Smoke” interactive booth at the Searcy County Health and Safety Expo with information on and use of Reality works Shaken Baby Doll to demonstrate the injury to the brain, discussed frustrations, and how to make a plan with a crying baby. Also, educated on Act 811 and effects of Secondhand Smoke with infants for prevention and reduction of infant mortality- Demonstrated 56 times with the doll to 82 people
- Carroll County Teen Summit for 8th graders with multiple topics such as MV Safety- seatbelt and distracted driving, ATV safety, Social Media, Sexting, and Texting with Cyber bullying, and Smokeless Tobacco presented by myself and NAPHE tobacco grantee, along with about 10 interactive booths for 254 8th graders and total of 299 present
- Assisted with ATV Helmet Give-away at Arvest Ballpark in Springdale, partnership between NW Trac and NW Emergency Room nurses for education and fitting of helmets for youth, approximately 64 helmets provided for kids that day
- Shaken Baby Presentation given to Early Childhood Program Teachers at OUR Educational Cooperative to help educate their parents, approx. 16 present
- Safety Baby Shower provided for the Circle of Life Program in Carroll County with education about home safety, vehicle safety, sleep safety, and a crying plan. Included in the presentation was tobacco and effects on children in both home and car and Act 811, provided SOS Quit line cards along with their safety bag of goodies. Approx. 10 diverse young women present, some with new infants and some with delivery in near future
- Attended and represented the CHNS at the School Based Spring Symposium in Little Rock sponsored by the School-Based Health Alliance of Arkansas which provided current information and essential tools for those schools working to implement wellness and prevention strategies in the school setting. Keynote speaker was Dr. Joe Thompson, Arkansas Surgeon General, who discussed the Arkansas Payment Improvement Initiative. Many other session topics were provided as well

Miranda Curbow

- Lavaca community center – Presented on tobacco health risk and included home and fire safety, vehicle safety, Act 811, seatbelts, car seat laws, smoking cessation and preventing youth tobacco use. Also included education on spit tobacco and oral health. Provided visuals: spin smart, Mr. Gross mouth, smoker’s lung and the cigarette model with ingredients.
- Sebastian County LHU - Presented tobacco cessation information to LHU staff. Included updates on quit line fax referrals. *22 present

- Magazine EHC - Presented to EHC on safety, including, falls, fires, and vehicle. Also educated group on tobacco cessation, quit line, and prescription drug safety. *37 present
- WAESC Superintendent meeting - Educated Superintendents and other administrators of local public schools on immunization changes, new regulations for CPR education and safety education in schools.- Included Act 811 info for car rider use, as well as, seat belt safety. *57 present
- Sebastian County Safety Baby Shower - Educated expectant and new parents and their families on the following at a safety baby shower: car seat safety, fire safety, home safety, tobacco risks, SIDS, safe sleep, Shaken Baby Syndrome, Period of Purple Crying, Prescription drug safety, poisoning, water safety, proper nutrition, WIC, breastfeeding and physical activity. *17 present
- Franklin County Safety Baby Shower - Educated expectant and new parents and their families on the following at a safety baby shower: car seat safety, fire safety, home safety, tobacco risks, SIDS, safe sleep, Shaken Baby Syndrome, Period of Purple Crying, Prescription drug safety, poisoning, water safety, proper nutrition, WIC, breastfeeding and physical activity. *19 present
- Magazine High School – Reality Works presentation: Shaken Baby Syndrome, Fetal Alcohol Syndrome, and Effects of drugs on fetus. Included SIDS risk increase due to tobacco use and quit line information and cessation education. 28 present
- Car seat installation – Included education on Act 811 and SIDS risk related to tobacco at Greenwood

Christine McKnelly

- Organizer and presenter for Faulkner County Healthy Weight Coalition Community Event: Presented/Arranged/Organized (as part of a coalition project) a community recruitment/education event about obesity and health status in Faulkner County and the work of the Faulkner County Healthy Weight Coalition. Provided awards to partners for their participation. Evaluations included comments like “good that Christine called attention to the lack of societal support for healthier behavior.” Attendees represented partners from the hospital (the CEO attended,) tobacco prevention services, food pantries, faith organizations, fitness and community centers, bicycle advocates, the dietetic department, college/university, public schools, Alliance for a healthier generation and more
- Facilitated Immunization Videoconference at Arch Ford for 25 school nurses
- Statewide CHPS/CHNS meeting: Helped provide programming for the statewide CHPS/CHNS meeting, including invitation of school lunch speaker Charlotte Davis. (School lunch received rave reviews; was most highly rated segment of the day.)

Assisted to lead exercise activity breaks, including Walk Across Arkansas, Submitted write-up for ADH weekly update and Worked with NW Team in general meeting planning, organization and execution

- Served as volunteer for Growing Healthy Community Digging Deeper Regional Training. Took notes and contributed to discussion of possible nutrition/physical activity improvement for Bryant team. As a result of my suggestion that a joint use agreement be used to fund a community garden bridge (to increase school access to a Bryant community garden) the community intends to apply for a joint use agreement grant for this purpose. Submitted group's work plan to ARCOP for use in future planning.
- Bike safety presenter and helmet fitter at Russellville Police Department's bike safety day (in collaboration with the Pope County Hometown Health Coalition.) Helped properly fit helmets on over 100 children and demonstrated proper fitting to helpers. Shared information about the importance of biking to school for exercise safely with audience of 350 people. Project partners included tobacco prevention staff from CDI
- Educated 330 students as a presenter/helper at Farm to You at Morrilton Elementary School in partnership with the Cooperative Extension Service. Presented "Healthy Café" portion. Presented topics using "My Plate" and taught children how to "build a healthy plate" in addition to identifying the source of healthy foods. Collaborated with health education students and tobacco prevention partners during event
- Attended and assisted organization for Wampus Wellness Expo 2nd annual event. Served as helper and collaborator with PE teachers during the event. Collaborated on potential joint use grant funding with Conway Advocates for bicycling; discussed possibilities of Cooking Matters and Shopping Matters with UCA professor and interns at event; discussed school garden project for lower-income Conway school. Discussed my availability for assistance with wellness projects with attendees and vendors.

Nancy Marsh – Employee on leave